

Annual Meeting of the New Champions 2011

Mastering Quality Growth

Dalian, People's Republic of China 14-16 September

Mentors :

- **Mark Bertolini**, Chairman, Chief Executive Officer and President, Aetna, USA
- **Klaus Kleinfeld**, Chairman and Chief Executive Officer, Alcoa, USA
- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan
- **Ma Weihua**, President and Chief Executive Officer, China Merchants Bank, People's Republic of China
- **Vineet Nayar**, Vice-Chairman and Chief Executive Officer, HCL Technologies, India
- **David T. Seaton**, Chief Executive Officer, Fluor Corporation, USA
- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom

Programme

Wednesday 14 September

07.45 - 08.45

World Expo
Center -
Montreux

Networking

Mastering Quality Growth in Africa

Join African leaders for an informal discussion of the latest developments and opportunities in the region.

This session is linked to initiatives and communities of the Forum. Elsie Kansa is available to brief participants.

With

- **Alpha Condé**, President and Minister of National Defence of Guinea
- **Boni Yayi**, President of Benin

07.45 - 08.45

World Expo
Center -
Lausanne

Networking

Mastering Quality Growth in India

Join Indian leaders for an informal discussion of the latest developments and opportunities in the country.

This session is linked to initiatives and communities of the Forum. Sushant Palakurthi Rao is available to brief participants.

With

- **Shivraj Singh Chauhan**, Chief Minister of Madhya Pradesh, India
- **Vineet Nayar**, Vice-Chairman and Chief Executive Officer, HCL Technologies, India; Mentors of the Annual Meeting of the New Champions 2011

09.00 - 09.10

World Expo
Center - Plenary
Hall

Plenary Session

Welcome to the Annual Meeting of the New Champions 2011

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Li Wancai**, Mayor of Dalian, People's Republic of China
- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

09.10 - 10.15

Plenary Session

World Expo
Center - Plenary
Hall

Opening Plenary with Premier Wen Jiabao

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Wen Jiabao**, Premier of the People's Republic of China

Chaired by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

10.30 - 11.45

World Expo
Center - Lugano

TV Debate

Next Frontiers of Growth in China

As China focuses on the quality of its future growth, where are the next frontiers of its economic growth and how can companies develop a long-term competitive edge in them?

The following dimensions will be addressed:

- Strategic shifts in the 12th Five-Year Plan
- Priorities for domestic economic reform
- Impact of rising urban centres
- Outlook for strategic emerging industries

The World Economic Forum hosts this debate in partnership with CCTV.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record and will be broadcast on television.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Kris Gopalakrishnan**, Executive Co-Chairman, Chairperson of Executive Council, Infosys, India; Global Agenda Council on Skills & Talent Mobility
- **Li Daokui**, Director, Center for China in the World Economy (CCWE), People's Republic of China
- **Li Jingtian**, Senior Vice-President, Central Party School of the Communist Party of China, People's Republic of China
- **Gary Faye Locke**, US Ambassador to the People's Republic of China
- **Wang Jianlin**, Chairman and President, Dalian Wanda Group, People's Republic of China

Moderated by

- **Rui Chenggang**, Director and Anchor, China Central Television, People's Republic of China

10.45 - 11.45

World Expo
Center - Davos

Interactive Session

Embracing Disruptive Innovation

What is disruptive innovation and how should organizations embrace it?

The following dimensions will be addressed:

- Defining disruptive innovation in a global context
- Necessary policy and cultural conditions
- Emergence and importance of "innovation hotspots"
- Recognizing and supporting innovative entrepreneurs
- Innovative information technology

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Chander Prakash Gurnani**, Chief Executive Officer, Mahindra Satyam, India

- **Liu Jiren**, Chairman and Chief Executive Officer, Neusoft Corporation, People's Republic of China; Global Agenda Council on Emerging Multinationals
- **Takeshi Natsuno**, Professor, Keio University, Japan; Global Agenda Council on Japan
- **Luis Antonio Rodrigues Elias**, Deputy Minister of Science and Technology of Brazil
- **Joseph P. Schoendorf**, Partner, Accel Partners, USA; Member of the Foundation Board of the World Economic Forum

Moderated by

- **Vijay Vaitheeswaran**, China Business, Finance, Tech Editor and Shanghai Bureau Chief, The Economist, USA; Global Agenda Council on the New Energy Architecture

10.45 - 11.45

*World Expo
Center - Zermatt*

Interactive Session

Insights from Emerging Markets: Urban Development

As the world urbanizes, what models will inspire the cities of the future?

The following dimensions will be addressed:

- The future of mega-cities
- Mid-sized cities as new growth hubs
- New cities as laboratories for innovation
- Trends in real estate for sustainable living

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Pooran Desai**, Co-Founder, BioRegional, United Kingdom
- **Steve Lewis**, Chief Executive Officer, Living PlanIT, Portugal; Technology Pioneer
- **Zhang Jianfei**, Mayor of Changsha, People's Republic of China

Moderated by

- **Deng Yongheng**, Professor of Real Estate and Finance and Director, Institute of Real Estate Studies, National University of Singapore, Singapore; Global Agenda Council on Real Estate

10.45 - 11.45

*World Expo
Center - Geneva*

Interactive Session

Dragon Lady or Madame Butterfly?

From past to present, how are women asserting their identity in Asian culture?

The following dimensions will be addressed:

- Contributions to cultural traditions and values
- Femininity and family role
- Economic and political voice

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Kang Hyun-Jung**, Chief Executive Officer, Ultra Construction & Engineering, Republic of Korea; Young Global Leader
- **Nami Matsuko**, Head, Corporate Citizenship Department, Nomura Holdings, Japan; Young Global Leader
- **Sakena Yacoobi**, Executive Director, Afghan Institute of Learning, Afghanistan; Social Entrepreneur

Moderated by

- **Yang Yanqing**, Deputy Editor-in-Chief, China Business News, People's Republic of China

10.45 - 11.45

Interactive Session

World Expo
Center - Beta
Zone

The World Economic Forum's Vision and Mission

The Founder and Executive Chairman of the World Economic Forum, Professor Klaus Schwab, invites all newcomers and long-standing collaborators to a briefing on the institution's strategic vision and latest initiatives.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Briefing by

- **Klaus Schwab**, Founder and Executive Chairman, World Economic Forum

10.45 - 11.45

World Expo
Center - Basel

Mentor Session

Navigating Change

Yorihiko Kojima, a Mentor of the Annual Meeting of the New Champions and Chairman of the Board, Mitsubishi Corporation, shares his perspective with Global Growth Companies on how to preserve a competitive edge in a rapidly changing business and market environment.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **W. Lee Howell**, Managing Director, Centre for Global Events and Risk Response Network, World Economic Forum

With

- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan; Mentors of the Annual Meeting of the New Champions 2011

10.45 - 12.00

World Expo
Center -
IdeasLab 1

IdeasLab

IdeasLab with Georgia Tech: Connectivity and Social Interaction

Expert presentations and in-depth group discussions will explore the following:

Idea 1: Persuasive gaming to address societal issues

Idea 2: Augmented reality in media, healthcare and politics

Idea 3: Creative discovery to manage personal information

Idea 4: Social media in civic engagement and political development

Discussion Leaders

- **Michael Best**, Associate Professor, Sam Nunn School of International Affairs and the School of Interactive Computing, Georgia Institute of Technology, USA
- **Ian Bogost**, Professor, School of Literature, Communication and Culture, Georgia Institute of Technology, USA
- **Blair MacIntyre**, Associate Professor, Georgia Institute of Technology, USA
- **Elizabeth Mynatt**, Professor, School of Interactive Computing, Georgia Institute of Technology, USA

Facilitated by

- **Adam Bly**, Founder and Chief Executive Officer, Seed Media Group, USA; Young Global Leader

12.00 - 13.00

Interactive Session

World Expo Center - Geneva **Breakthrough Buildings: Chinese Architecture**
What building designs are inspiring and challenging architecture in China today?

The following dimensions will be addressed:

- Investing in sustainable architecture
- Integrating technology into building design
- Bridging the urban-rural divide
- Balancing traditional and experimental styles

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **James Law**, Chairman and Chief Cybertect, James Law Cybertecture International, Hong Kong SAR; Young Global Leader
- **Li Xiaodong**, Architect, Professor of History and Theory of Architecture, School of Architecture, Tsinghua University, People's Republic of China

Moderated by

- **Adele Santos**, Architect, Urban Designer and Dean, MIT - School of Architecture and Planning, USA; Global Agenda Council on Infrastructure & Urban Development

12.00 - 13.00
World Expo Center - Davos

Interactive Session
Charting a Low-carbon Route to Growth
As major economies shift to a low-carbon model, what are the implications for businesses globally?

The following dimensions will be addressed:

- Understanding the role of policy incentives
- Innovating industry models
- Applying technology and scientific knowledge

This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Gao Jifan**, Chairman and Chief Executive Officer, Trina Solar (TSL), People's Republic of China
- **Klaus Kleinfeld**, Chairman and Chief Executive Officer, Alcoa, USA; Mentors of the Annual Meeting of the New Champions 2011
- **Shoichi Kondo**, State Secretary for the Environment, Ministry of the Environment of Japan
- **Jayendra Naidoo**, Executive Chairman, J & J Group, South Africa; Global Agenda Council on Climate Change

Moderated by

- **James Cameron**, Founder and Vice-Chairman, Climate Change Capital, United Kingdom; Global Agenda Council on Climate Change

12.00 - 13.00 Beta Zone

World Expo
Center - Beta
Zone

From the Frontier: Mobile Economy

Learn how mobile services are transforming:

- Mobile health response to medical emergencies
- Innovative e-finance models
- Identifying new trends in business models
- Marketing strategies to shape innovation

This session is linked to initiatives and communities of the Forum. Alan Marcus is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Peter Armstrong**, Director, OneWorld UK, United Kingdom
- **Eliezer Yehuda Beer**, Founder and President, United Hatzalah of Israel, Israel; Social Entrepreneur
- **Lin Yu**, Chief Executive Officer, NetQin Mobile, People's Republic of China
- **Andy Miller**, President, Chief Executive Officer and Member of the Board, Polycom, USA

Moderated by

- **Timothy Chen**, Vice-President, Business Development and Strategy, VIA Technologies, HTC-VIA, Taiwan, China; Young Global Leader

12.00 - 13.00

World Expo
Center - Lugano

Interactive Session

Energy Security after Fukushima

How is the Japanese nuclear crisis redefining approaches to energy security?

The following dimensions will be addressed:

- Future of the nuclear industry
- Impact on energy investments
- Changes in energy mixes
- Government leadership in nuclear regulation and development

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Mohamed Bin Dhaen Al Hamli**, Minister of Energy of the United Arab Emirates
- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan; Mentors of the Annual Meeting of the New Champions 2011
- **Armen Sarkissian**, President and Founder, Eurasia House International, United Kingdom; Global Agenda Council on Energy Security
- **Artem Volynets**, Chief Executive Officer, EN+Group, Russian Federation

Moderated by

- **Geoff Cutmore**, Anchor, CNBC, United Kingdom

12.00 - 13.15

World Expo
Center -
IdeasLab 2

IdeasLab

IdeasLab on Japan: Road to Recovery

Expert presentations and in-depth group discussions will explore lessons learned and breakthrough ideas that are helping Japan recover from the 2011 earthquake and tsunami.

Idea 1: Disaster alert and preparedness for catastrophic risks

Idea 2: Raising awareness of citizens' electricity usage for energy savings

Idea 3: Corporate resilience to manage catastrophic risks

Idea 4: Partnerships for disaster prevention and preparedness

Simultaneous interpretation in English and Mandarin Chinese

Discussion Leaders

- **Satoru Nishikawa**, Director, Regional Policy, Ministry of Land, Infrastructure, Transport and Tourism, Japan; Global Agenda Council on Catastrophic Risks
- **Kohei Nishiyama**, Founder and Chairman, CUUSOO system, Japan; Young Global Leader
- **Yo Takeuchi**, Chief Financial Officer, Development Bank of Japan (DBJ), Japan
- **Sandra Wu Wen-Hsiu**, President and Chief Executive Officer, Kokusai Kogyo Holdings, Japan; Global Agenda Council on Disaster Management

Facilitated by

- **Yoko Ishikura**, Professor, Graduate School of Media Design, Keio University, Japan; Global Agenda Council on Skills & Talent Mobility

13.00 - 14.00

*World Expo
Center - The
Village*

Lunch

Networking Lunch

Participants are cordially invited to a buffet lunch in the Village within the World Expo Center.

14.00 - 15.00

*World Expo
Center - Lugano*

TV Debate

Dealing with Extreme Disruptions

How should leaders and their organizations manage extreme disruptions?

The following dimensions will be addressed:

- Lessons from Japan's natural disaster
- Impact on global supply chains
- Preparing for future disruptions

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Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Klaus Kleinfeld**, Chairman and Chief Executive Officer, Alcoa, USA; Mentors of the Annual Meeting of the New Champions 2011
- **Yorihiko Kojima**, Chairman of the Board, Mitsubishi Corporation, Japan; Mentors of the Annual Meeting of the New Champions 2011
- **Erwann Michel-Kerjan**, Managing Director, Wharton Risk Center, The Wharton School, University of Pennsylvania, USA; Young Global Leader
- **Wang Feng**, Senior Fellow, Brookings Institution, USA; Global Agenda Council on Population Growth

Moderated by

- **Aiko Doden**, Senior Commentator, NHK (Japan Broadcasting Corporation), Japan

14.00 - 15.00

Interactive Session

World Expo
Center - Zermatt

Innovating in Intellectual Property

How should intellectual property frameworks adapt to the swift pace of innovation?

The following dimensions will be addressed:

- Limits of the current system
- Future market needs
- Emerging solutions

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Derek Aberle**, Executive Vice-President and President, Qualcomm Technology Licensing, Qualcomm, USA
- **Amir Gal-Or**, Managing Partner, Infinity Group, Hong Kong SAR
- **Li Yuguang**, Deputy Commissioner, State Intellectual Property Office of the People's Republic of China (SIPO), People's Republic of China; Global Agenda Council on the Intellectual Property System
- **Robert Purcell**, Chairman and Chief Executive Officer, Protean Electric, USA; Technology Pioneer
- **Martin Rogers**, Chief Strategic Officer, Clifford Chance, Hong Kong SAR

Moderated by

- **Francis Gurry**, Director-General, World Intellectual Property Organization (WIPO), Geneva; Global Agenda Council on the Intellectual Property System

14.00 - 15.00

Interactive Session

World Expo
Center - Geneva

Allegory and Allusion in Chinese Art

Art historian Alfreda Murck delves into the history of hidden meaning in classical Chinese art.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Daniel A. Bell**, Political Theorist, Tsinghua University, People's Republic of China

With

- **Alfreda Murck**, Expert in Classical Chinese Painting, Researcher, Beijing Palace Museum, People's Republic of China

14.00 - 15.00

Beta Zone

World Expo
Center - Beta
Zone

Astrophysics: Cracking the Cosmos

How can asking big scientific questions about our universe impact our daily lives?

Simultaneous interpretation in English, Mandarin Chinese and Japanese

With

- **Pedro G. Ferreira**, Professor of Astrophysics, University of Oxford, United Kingdom

14.00 - 16.30

WorkStudio

World Expo
Center -
WorkStudio

The New Stimulus: Fostering Entrepreneurship

What is needed to create a successful entrepreneurship ecosystem?

The following dimensions will be addressed:

- Fostering education and cultural change
- Effective financing and incentives models
- Enabling policies and leadership

Discussion Leaders

- **Tewodros Ashenafi**, Chairman and Chief Executive Officer, SouthWest Energy (HK), Ethiopia; Young Global Leader
- **Anand Chandrasekaran**, Director, Products, Openwave Systems, USA; Young Global Leader
- **Yair Goldfinger**, Co-Founder, Dotomi, Israel; Young Global Leader
- **Kris Gopalakrishnan**, Executive Co-Chairman, Chairperson of Executive Council, Infosys, India; Global Agenda Council on Skills & Talent Mobility
- **Scott Painter**, Founder and Chief Executive Officer, TrueCar, USA

Facilitated by

- **Daniel Isenberg**, Professor of Management Practice, Babson Global, Babson College, USA

14.15 - 15.00

World Expo
Center - The
Village

Briefing Session

Tangible Earth: Visualizing Climate Change

Join Shinichi Takemura for a presentation of his Tangible Earth -- the world's first digital globe -- to visualize the impact of climate change on our planet.

With

- **Shinichi Takemura**, Professor, Earth Literacy Program, Kyoto University of Art and Design, Japan

15.15 - 16.30

World Expo
Center -
IdeasLab 1

IdeasLab

IdeasLab with Nature Magazine: Disruptive Innovation

Expert presentations and in-depth group discussions will explore the following:

- Idea 1: Applicability of photonics
- Idea 2: Climate change and agriculture innovation
- Idea 3: Benefits of personalized medicine
- Idea 4: Enhancing the brain machine

Introduced by

- **Philip Campbell**, Editor-in-Chief, Nature Magazine, United Kingdom

Discussion Leaders

- **Chou I-han**, Senior Editor, Biology, Nature, Nature Publishing Group, Japan
- **Ritu Dhand**, Chief Biological Sciences Editor, Nature, United Kingdom
- **Patrick Goymer**, Senior Editor, Biology, Nature, United Kingdom
- **Joerg Heber**, Senior Editor, Nature, United Kingdom

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

15.30 - 16.30

Interactive Session

World Expo
Center - Zermatt

New Growth Metrics

How should quality growth be defined and measured?

The following dimensions will be addressed:

- Alternative metrics to GDP
- Sustainability and well-being goals
- Addressing externalities
- Integrated reporting

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Alejandro Jara**, Deputy Director-General, World Trade Organization (WTO), Geneva; Global Agenda Council on the Global Trade System
- **Kwak Seung-Jun**, Chairman, Presidential Council for Future and Vision, Republic of Korea; Global Agenda Council on the Future of Government
- **Venkata (Raja Rajamannar) Madabhushi**, Chief Executive, International, Humana, USA; Global Agenda Council on Health & Well-being
- **Mei Dewen**, Managing Director, China Beijing Environment Exchange, People's Republic of China

Moderated by

- **Ernst Ligteringen**, Chief Executive, Global Reporting Initiative (GRI), Netherlands; Global Agenda Council on the Role of Business

15.30 - 16.30

World Expo
Center - Geneva

Interactive Session

Learning from Chinese Literature

How can excerpts from classic Chinese literature provide a deeper understanding of China's society and the mindset of its leaders?

The following dimensions will be addressed:

- Strategic thinking
- Human relations
- Business culture

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Ge Jianxiong**, Professor of Historical Geography and History, Fudan University, People's Republic of China
- **Huang Nubo**, Chairman, Beijing Zhongkun Investment Group, People's Republic of China
- **Liu Ruiqi**, Chairman of the Board and President, Hengyuanxiang Group, People's Republic of China

Moderated by

- **Yang Yanqing**, Deputy Editor-in-Chief, China Business News, People's Republic of China

15.30 - 16.30

World Expo
Center - Beta
Zone

Beta Zone

From the Frontier: Solar Energy

Learn how alternative energy solutions are transforming:

- National competitiveness
- Energy markets
- Technology investments

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Noubar Afeyan**, Founder and Chairman, Joule Unlimited, USA; Technology Pioneer
- **Igor Akhmerov**, Chief Executive Officer, Avelar Energy, Switzerland
- **Jun Arai**, President, Showa Shell Sekiyu, Japan

- **Andy Schroeter**, Chief Executive Officer, Sunlabob Renewable Energy, Laos; Social Entrepreneur
- **Juergen Wild**, Chief Executive Officer, M+W Group, Germany

Moderated by

- **Sam Goldman**, Founder and Director, d.light design, USA; Young Global Leader

17.00 - 18.00

World Expo
Center - Beta
Zone

Beta Zone

From the Frontier: Robotics

Learn how robotics are transforming:

- Healthcare
- Education
- Risk management
- Social interaction

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Justine Cassell**, Director, Human-Computer Interaction Institute, Carnegie Mellon University, USA; Global Agenda Council on Robotics & Smart Devices
- **Adrian D. Cheok**, Associate Professor, National University of Singapore and Professor, Keio University Singapore; Young Global Leader
- **Howard Choset**, Professor, Robotics Institute, Carnegie Mellon University, USA
- **Corinna E. Lathan**, Board Chair and Chief Executive Officer, AnthroTronix, USA; Young Global Leader

Moderated by

- **Tan Chorh-Chuan**, President, National University of Singapore, Singapore

17.00 - 18.00

World Expo
Center - Davos

Interactive Session

Global Financial Outlook: A Second Great Contraction?

With limited fiscal and monetary options available, how can a deep recession and another financial crisis be averted?

The following dimensions will be addressed:

- Challenge of deleveraging
- Limits of conventional policy tools
- Financial volatility and latent systemic risks
- Political costs of economic change

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Victor L. L. Chu**, Chairman and Chief Executive Officer, First Eastern Investment Group, Hong Kong SAR; Member of the Foundation Board of the World Economic Forum
- **Vincent Van Quickenborne**, Minister of Economy and Reform of Belgium; Young Global Leader
- **William R. Rhodes**, Senior Adviser, Citi, USA
- **N. K. Singh**, Member of Parliament, India
- **Min Zhu**, Deputy Managing Director, International Monetary Fund (IMF), Washington DC; Global Agenda Council on China

Moderated by

- **Victor Halberstadt**, Professor of Public Economics, Leiden University, Netherlands; Global Agenda Council on Fiscal Crises

17.00 - 18.00

Interactive Session

- World Expo Center - Geneva* **"Rurbanization": Redesigning the Rural Landscape**
Chinese architect Li Xiaodong outlines his "rurbanist" approach to designing simple and sustainable buildings that brighten and rebuild rural communities.
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- With
- **Li Xiaodong**, Architect, Professor of History and Theory of Architecture, School of Architecture, Tsinghua University, People's Republic of China
- 17.00 - 18.00 Interactive Session
World Expo Center - Zermatt **Rebalancing the Global Economy: Navigating Future Trade and Investment Flows**
With the global economy shifting to a G20 orientation, how will corresponding shifts in trade and investment flows impact business strategies and regional relations?
- The following dimensions will be addressed:
- Emerging characteristics of South-South trade and investment
 - Impact of slow growth in mature economies on capital flows
 - Changing role of development agencies
 - Addressing political risk, institutions and rule of law
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Vadim Belyaev**, Chief Executive Officer and Member of the Board, OTKRITIE Financial Corporation, Russian Federation
 - **Kevin Lu**, Regional Director, Asia-Pacific, MIGA - World Bank Group, Hong Kong SAR; Young Global Leader
 - **Michitaka Nakatomi**, Principal Trade Negotiator, Ministry of Economy, Trade and Industry, Japan
 - **Gordon Orr**, Director, McKinsey & Company, People's Republic of China
- Moderated by
- **Peter Draper**, Senior Research Fellow, Economic Diplomacy Programme, South African Institute of International Affairs (SAIIA), South Africa; Global Agenda Council on the Global Trade System
- 17.00 - 18.00 Interactive Session
World Expo Center - Lugano **Insights from Emerging Markets: Frugal Innovation**
What can global businesses learn from resource-constrained innovation in emerging economies?
- The following dimensions will be addressed:
- Leveraging market-based methods to solve social and environmental problems
 - Technology, design and business model innovations
 - Decoupling growth from resource use
- This session is on the record.*
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Paolo Benigno Aquino IV**, Co-Founder and President, Microventures, Philippines; Young Global Leader
 - **Anil B. Jain**, Managing Director and Chief Executive Officer, Jain Irrigation Systems, India
 - **Jiang Xipei**, Chairman, Far East Holding Group, People's Republic of China
 - **Ramon Mendiola**, Chief Executive Officer, Florida Ice and Farm Company, Costa Rica

Moderated by

- **Anand P. Raman**, Editor-at-Large, Harvard Business Review Group, USA;
Global Agenda Council on Emerging Multinationals

17.15 - 18.15

*World Expo
Center - Zurich*

Interactive Session

Tohoku to the World: Survivors' Experience

Learn the human story of what happened on 11 March in Tohoku, Japan, from young survivors from the region. This session will also feature a special musical performance and a presentation of the world's first digital globe.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Satoru Nishikawa**, Director, Regional Policy, Ministry of Land, Infrastructure, Transport and Tourism, Japan; Global Agenda Council on Catastrophic Risks
- **Shinichi Takemura**, Professor, Earth Literacy Program, Kyoto University of Art and Design, Japan

18.30 - 19.30

*Furama Hotel -
Tianbofu
Ballroom A & B*

Reception

Dalian Reception

Dalian Municipal Government welcomes participants to an informal reception to exchange ideas on joint investment and project opportunities in Dalian.

*For more information, please contact Mr Peng Deng by e-mail at
wjmj_dp@dl.gov.cn.*

Thursday 15 September

- 08.00 - 08.45
*World Expo
Center - Beta
Zone*
- Breakfast
In the News
Join a breakfast discussion with international media leaders to debate the top headline issues of the day in business and world politics.
- This session is on the record.*
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
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- 08.00 - 09.00
*World Expo
Center - Fribourg*
- Networking
Mastering Quality Growth in Latin America
Join Latin American leaders for an informal discussion of the latest developments and opportunities in the region.
- This session is linked to initiatives and communities of the Forum. Rodolfo Lara Torres is available to brief participants.*
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- 08.30 - 12.30
*World Expo
Center*
- Dalian Industry Visit: Shipbuilding and Petrochemical Tour of Changxing Island**
This excursion includes area visits to Changxing Island's industrial parks, with views of large-scale ship manufacturing and advanced petrochemical plants.
- Please refer to the private area of the website for the detailed excursion programme. Seats are available on a first-come, first-served basis. Buses leave from the World Expo Center.
- Please RSVP to Sunny Gu by e-mail at wjmj_guzy@dl.gov.cn or by telephone at +86 411 8378 0521*
-
- 08.30 - 12.30
*World Expo
Center*
- Dalian Industry Visit: Dalian High-tech Zone and Dalian BEST City Tour**
The extraordinary growth of Dalian's high-tech software industry has placed the city among the world's most recognized IT/software development centres, drawing comparisons to India's Bangalore. This excursion includes company site visits to the Dalian High-tech Zone, Neusoft Software Park and a tour of BEST City.
- Please refer to the private area of the website for the detailed excursion programme. Seats are available on a first-come, first-served basis. Buses leave from the World Expo Center.
- Please RSVP to Sunny Gu by e-mail at wjmj_guzy@dl.gov.cn or by telephone at +86 411 8378 0521*
-
- 08.30 - 12.30

World Expo
Center

Dalian Industry Visit: Port Facility

Dalian is one of the leading ports in northern China, serving key shipping routes between China, Europe, North America and Oceania. From food and coal to oil and chemicals, Dalian's port is the centre for the logistics and transportation of goods, with 235 million tons of goods and 5.24 million 20-foot equivalent units (TEUs) of containers transferred in 2010. This excursion includes visits to the Dalian old harbour, oil terminal and container terminal facilities.

Please refer to the private area of the website for the detailed excursion programme. Seats are available on a first-come, first-served basis. Buses leave from the World Expo Center.

Please RSVP to Sunny Gu by e-mail at wjmj_guzy@dl.gov.cn or by telephone at +86 411 8378 0521

09.15 - 10.15
World Expo
Center - Davos

Interactive Session

China's 12th Five-Year Plan Deciphered (in Mandarin Chinese)

How will the 12th Five-Year Plan reshape China's growth model and create new economic opportunities?

The following dimensions will be addressed:

- Managing inflation
- Strategic emerging industries
- Education and health reforms
- Urban-rural divide

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Guo Shuqing**, Chairman, China Construction Bank, People's Republic of China
- **Wang Boming**, Editor-in-Chief, Caijing Magazine, People's Republic of China; Global Agenda Council on China
- **Zhang Weiyang**, Professor of Economics, Peking University, People's Republic of China
- **Zhang Xiaoqiang**, Vice-Chairman, National Development and Reform Commission, People's Republic of China

Moderated by

- **Tian Wei**, Anchor and Host, CCTV News, China Central Television, People's Republic of China; Global Agenda Council on Women's Empowerment

09.15 - 10.15
World Expo
Center - Zermatt

Interactive Session

Hardwiring Innovation

What incentives and structures drive innovation effectively within an organization?

The following dimensions will be addressed:

- Sourcing innovation for value creation and competitive advantage
- Harnessing the potential of open and frugal innovation
- Revisiting norms on failure

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Tim Brown**, Chief Executive Officer, IDEO, USA; Global Agenda Council on Design Innovation
- **Cai Jian**, Executive Dean, Innovation Research Institute, Peking University, People's Republic of China

- **Marc Koska**, Founder, Safepoint, United Kingdom
- **Ganesh Natarajan**, Vice-Chairman and Chief Executive Officer, Zensar Technologies, India

Moderated by

- **Hellmut Schütte**, Distinguished Professor of Management, European Chair for Global Governance and Sino-European Business Relations, China Europe International Business School (CEIBS), People's Republic of China

09.15 - 10.15

*World Expo
Center - Geneva*

Interactive Session

The Artist's Environment

Chinese artist Xing Danwen examines the human footprint on the environment through the lens of her camera.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Pierre Keller**, Honorary Director, Ecole Cantonale d'Art de Lausanne, Switzerland

With

- **Xing Danwen**, Artist, People's Republic of China

09.15 - 10.15

*World Expo
Center - Basel*

Mentor Session

The Transformation of China's Banking Industry

Ma Weihua, a Mentor of the Annual Meeting of the New Champions and President and Chief Executive Officer of China Merchants Bank, shares his thoughts with Global Growth Companies on what lies ahead for his country's fast-changing financial services sector.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Kevin Steinberg**, Chief Operating Officer, World Economic Forum USA

With

- **Ma Weihua**, President and Chief Executive Officer, China Merchants Bank, People's Republic of China; Mentors of the Annual Meeting of the New Champions 2011

09.15 - 10.15

*World Expo
Center - Beta
Zone*

Beta Zone

From the Frontier: Advanced Materials

Learn how material science is transforming:

- Biotechnology
- Infrastructure
- Consumer goods
- Optical communications

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Yael Hanein**, Associate Professor, Tel Aviv University, Israel; Young Scientist
- **Lee Sang-Yup**, Distinguished Professor, Director and Dean, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea; Global Agenda Council on Emerging Technologies
- **Francesco Piazzesi**, Chief Executive Officer, Echale a tu casa, Mexico
- **Xiao Zhiguo**, Chairman, Luming Science & Technology Group, People's Republic of China

Moderated by

- **Philip Campbell**, Editor-in-Chief, Nature Magazine, United Kingdom

09.15 - 10.15

World Expo

Center - Lugano

Interactive Session

The Asia Outlook

What are the prospects for Asia's leading economies in the face of growing regional and global uncertainty?

The following dimensions will be addressed:

- Impact of deleveraging in the US and EU
- Japan: post-tsunami policy priorities
- China: rebalancing the domestic economy
- India: containing inflation

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Nariman Behraves**, Chief Economist, IHS, USA; Global Agenda Council on the United States
- **Pratip Chaudhuri**, Chairman, State Bank of India, India
- **Johnny Chen**, Chief Executive Officer, Asia Pacific, Zurich Financial Services, Hong Kong SAR
- **Motohisa Furukawa**, Minister for National Policy, Economic and Fiscal Policy, Science and Technology Policy, Cabinet Office of Japan; Global Agenda Council on Japan
- **Jing Ulrich**, Managing Director and Chairman, Global Markets, China, JP Morgan, Hong Kong SAR

Moderated by

- **Phil Smith**, General Manager, Reuters News, North Asia, Thomson Reuters, People's Republic of China

09.15 - 10.30

World Expo

Center -

IdeasLab 1

IdeasLab

IdeasLab with Scientists: Recharging Science in Society

Expert presentations and in-depth group discussions will explore the following:

- Idea 1: Improving science literacy
- Idea 2: The role of social media
- Idea 3: Matching science to society's challenges

Discussion Leaders

- **Rees Kassen**, Associate Professor of Biology, University of Ottawa, Canada; Young Scientist
- **Olivier Oullier**, Professor of Behavioral and Brain Sciences, Université de Provence, France; Young Global Leader
- **Sue Riddlestone**, Co-Founder and Chief Executive Officer, BioRegional, United Kingdom
- **Laurence C. Smith**, Professor of Geography and Earth & Space Sciences, University of California, Los Angeles (UCLA), USA

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

09.15 - 11.45

WorkStudio

World Expo
Center -
WorkStudio

Connected Citizens Mean Business

How can businesses and governments embrace the opportunities and challenges presented by highly informed and empowered consumers?

The following dimensions will be addressed:

- New technologies
- Traceability and transparency
- Impact on consumption and production
- Policy implications

Discussion Leaders

- **Salman Amin**, Executive Vice-President, Sales and Marketing, and Chief Marketing Officer, PepsiCo, USA
- **Liu Kaiming**, Executive Director, Institute of Contemporary Observation (ICO), People's Republic of China
- **Penny Low**, Member of Parliament, Singapore
- **Helio Mattar**, President and Board Member, AKATU Institute for Conscious Consumption, Brazil; Social Entrepreneur
- **Justin Picard**, Chief Scientist, Advanced Track & Trace, France; Technology Pioneer
- **Yi Kuk**, Vice-President, Best Buy, and Managing Partner, Best Buy Capital, Best Buy, USA; Young Global Leader

Facilitated by

- **Dara O'Rourke**, Founder, GoodGuide, USA

10.45 - 11.30

World Expo
Center - The
Village

Briefing Session

Tangible Earth: Visualizing Natural Disasters

Join Shinichi Takemura for a presentation of his Tangible Earth -- the world's first digital globe -- to visualize the impact of natural disasters on our planet and the crucial need for emergency preparedness.

With

- **Shinichi Takemura**, Professor, Earth Literacy Program, Kyoto University of Art and Design, Japan

10.45 - 11.45

World Expo
Center - Geneva

Interactive Session

Powerful Performances

How can the performing arts change mindsets and break down cultural barriers?

The following dimensions will be addressed:

- Overcoming cultural stereotypes
- Communicating with diverse audiences
- Creative direction between author and performer

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Margo Drakos**, Partner, The SwitchCase Group, USA; Young Global Leader
- **Emmanuel Uwechue**, Musician and Singer, People's Republic of China
- **Caroline Watson**, Director and Founder, Hua Dan, People's Republic of China; Young Global Leader
- **Zhou Xun**, Actress, ZhouXun Studio, People's Republic of China; Young Global Leader

Moderated by

- **Pu Xiaoyan**, Deputy General Manager, Caijing Magazine, People's Republic of China

10.45 - 11.45

Interactive Session

World Expo
Center - Davos

Rethinking the Role of Business

In an era of economic uncertainty, how should the relationship between business and society evolve?

- Strategic corporate responsibility
- Human capital formation and labour relations
- Redefining the borders between market and state

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Brian A. Gallagher**, President and Chief Executive Officer, United Way Worldwide, USA
- **Carlos Labarthe Costas**, Executive President, Banco Compartamos, Mexico; Global Agenda Council on Women's Empowerment
- **Vineet Nayar**, Vice-Chairman and Chief Executive Officer, HCL Technologies, India; Mentors of the Annual Meeting of the New Champions 2011
- **David T. Seaton**, Chief Executive Officer, Fluor Corporation, USA; Mentors of the Annual Meeting of the New Champions 2011
- **Sun Mingbo**, President, Tsingtao Brewery Group, People's Republic of China
- **Daniel Viederman**, Chief Executive Officer, Verité, USA; Global Agenda Council on Advanced Manufacturing

Moderated by

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum

10.45 - 11.45
World Expo
Center - Beta
Zone

Interactive Session

New Solutions: Resource Scarcity

Learn about creative approaches to addressing resource scarcity presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

The following new solutions will be explored:

- Increasing "no-take" marine reserves
- Exploring forest scarcity solutions
- Above-ground mining of valuable resources from garbage
- Developing energy-efficient buildings
- Improving urban water distribution

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Madhur Anand**, Associate Professor, University of Guelph, Canada; Young Scientist
- **Michael B. Biddle**, President and Founder, MBA Polymers, USA; Technology Pioneer
- **Efrat Peled**, Executive Chairman and Chief Executive Officer, Arison Investments, Israel; Young Global Leader
- **Kristin Rechberger**, Senior Vice-President, Global Programs and Partnerships, National Geographic Society (NGS), USA; Young Global Leader
- **Zhang Yue**, Chairman and Chief Executive Officer, Broad Group, People's Republic of China

Moderated by

- **Ian Goldin**, Director, Oxford Martin School, University of Oxford, United Kingdom; Global Agenda Council on Catastrophic Risks

10.45 - 11.45

Interactive Session

World Expo
Center - Lugano

Compensating Leaders: A Cross-cultural View

How are leaders rewarded and reproached in Asia and the West?

The following dimensions will be addressed:

- Actors and decision-making process
- Executive versus lower-level employee income
- Influence of socio-cultural norms

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Ding Yuan**, Professor of Accounting, Department Chair (Finance and Accounting), China Europe International Business School (CEIBS), People's Republic of China
- **Jack B. Dunn**, President and Chief Executive Officer, FTI Consulting, USA
- **Rafael Gil-Tienda**, Chairman, Asia, Marsh & McLennan Companies (MMC), Hong Kong SAR
- **Okii Matsumoto**, Chairman and Chief Executive Officer, Monex, Japan
- **John Strackhouse**, Senior Partner, Heidrick & Struggles, USA; Global Agenda Council on Skills & Talent Mobility

Moderated by

- **Laura D'Andrea Tyson**, S. K. and Angela Chan Professor of Global Management, Haas School of Business, USA; Global Agenda Council on Women's Empowerment

10.45 - 11.45

World Expo
Center - Basel

Mentor Session

Thriving in a Global Environment

Klaus Kleinfeld, a Mentor of the Annual Meeting of the New Champions and Chairman and Chief Executive Officer of Alcoa, shares his perspectives on key management practices that help Global Growth Companies thrive in cross-cultural environments, with an emphasis on effective management theory for creating winning teams.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Alois Zwinggi**, Managing Director, Resources and Processes, World Economic Forum

With

- **Klaus Kleinfeld**, Chairman and Chief Executive Officer, Alcoa, USA; Mentors of the Annual Meeting of the New Champions 2011

12.00 - 13.00

World Expo
Center - Zermatt

Interactive Session

Strengthening Global Supply Chains

How can businesses make their supply chains more resilient to global disruptions?

The following dimensions will be addressed:

- Lessons learned from natural disasters
- Dealing with systemic challenges
- Optimizing business models
- Balancing efficiency and resilience

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Vineet Agarwal**, Executive Director, Transport Corporation of India, India; Global Agenda Council on Logistics & Supply Chain
- **Christopher Logan**, Chief Strategy and Marketing Officer, Agility, Hong Kong SAR; Young Global Leader
- **Takeshi Niinami**, President and Chief Executive Officer, Lawson, Japan; Global Agenda Council on the Role of Business
- **Chris O'Leary**, Executive Vice-President and Chief Operating Officer, General Mills International, General Mills, USA

Moderated by

- **Stephen Engle**, China TV Correspondent, Bloomberg News, People's Republic of China

12.00 - 13.00
World Expo
Center - Davos

Interactive Session

The New Growth Equation: More from Less?

As the world faces tighter human, capital and natural resource constraints, how will countries sustain growth and competitiveness?

The following dimensions will be addressed:

- Trade, investment and migration flows
- Enabling policy frameworks
- Effective multistakeholder partnerships
- Political implications

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Dang Thanh Tam**, Chairman, Saigon Investment Corporation, Vietnam
- **Tarun Khanna**, Jorge Paulo Lemann Professor, Harvard Business School, USA; Young Global Leader
- **Sir Michael Rake**, Chairman, BT Group, United Kingdom
- **William R. Rhodes**, Senior Adviser, Citi, USA
- **Yu Rumin**, Chairman of the Board, Tianjin Port (Group) Company, People's Republic of China

Moderated by

- **Joshua Cooper Ramo**, Managing Director, Kissinger Associates, USA; Young Global Leader

12.00 - 13.00
World Expo
Center - Geneva

Interactive Session

Asia's Art Scene: What's Happening?

How is art changing in Asia?

The following dimensions will be addressed:

- Art to understand culture and society
- Art as an engine of change for social and environmental messages
- Opening of art world to society
- Emerging art forms

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Drue Kataoka**, Artist, USA
- **Roger Pfund**, Graphist, Painter and Designer, Atelier Roger Pfund Communication Visuelle, Switzerland
- **Barbara Pollack**, Art Critic and Curator, International Art Critics Association, USA
- **Xing Danwen**, Artist, People's Republic of China

Moderated by

- **Pierre Keller**, Honorary Director, Ecole Cantonale d'Art de Lausanne, Switzerland

12.00 - 13.00

World Expo
Center -
IdeasLab 1

Interactive Session

New Solutions: Water Management

Learn about creative approaches to water management presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

The following new solutions will be explored:

- Managing water with satellites and smartphones
- Using analytics to smarten water networks
- Employing microfinance tools for water and sanitation
- Building capacity for safe water and sustainable sanitation
- Installing induced gravity flow for water access and transportation

- **Wim Bastiaanssen**, Professor, Delft University of Technology, Netherlands
- **Joseph Madiath**, Executive Director, Gram Vikas, India; Social Entrepreneur
- **Amir Peleg**, Founder and Chief Executive Officer, TaKaDu, Israel; Technology Pioneer
- **April Rinne**, Director, Water Credit, Water.org, USA; Young Global Leader
- **Ashutosh Tiwari**, Country Representative, WaterAid Nepal, Nepal; Young Global Leader

Moderated by

- **Mina Guli**, Executive Director and Chief Investment Officer, Peony Capital, People's Republic of China; Young Global Leader

12.00 - 13.00

World Expo
Center - Lugano

Interactive Session

New Approaches to Food Security

How can public and private actors champion innovative approaches to ensure safe, affordable and sustainable access to food?

The following dimensions will be addressed:

- Growing consumer markets
- Commodity price volatility
- Environmentally sustainable practices
- Innovation and partnerships

This session is linked to initiatives and communities of the Forum. Tiffany West is available to brief participants.

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Robert Berendes**, Head, Business Development, Syngenta International, Switzerland
- **Paul Dudley Hart**, Senior Vice-President, Global Partnerships and Alliances, MercyCorps, USA
- **Shenggen Fan**, Director-General, International Food Policy Research Institute (IFPRI), USA; Global Agenda Council on Food Security
- **Wu Hougang**, Chairman and Chief Executive Officer, Dalian Zhangzidao Fishery Group, People's Republic of China

Moderated by

- **Simon Zadek**, Senior Visiting Fellow, Global Green Growth Institute (GGGI), Switzerland; Global Agenda Council on Sustainable Consumption

12.00 - 13.00
World Expo
Center - Beta
Zone

Beta Zone
From the Frontier: Biotechnology
Learn how biotechnology is transforming:
- Healthcare
- Resource dependency
- Agriculture
- Engineering

This session is linked to initiatives and communities of the Forum. Andrew Hagan is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Christian Behrenbruch**, Founder and Chief Executive Officer, ImaginAb, USA; Young Global Leader
- **Marnie Blewitt**, Laboratory Head, Walter and Eliza Hall Institute of Medical Research, Australia; Young Scientist
- **Thomas Nagy**, Executive Vice-President, Novozymes, Denmark
- **Peer M. Schatz**, Chief Executive Officer, QIAGEN, Netherlands

Moderated by

- **Lee Sang-Yup**, Distinguished Professor, Director and Dean, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea; Global Agenda Council on Emerging Technologies

12.00 - 13.15
World Expo
Center -
IdeasLab 2

IdeasLab
**IdeasLab with China Europe International Business School (CEIBS):
Creating and Sustaining an Entrepreneurial Culture**
Expert presentations and in-depth group discussions will explore the following:

Idea 1: Changing rules of the game
Idea 2: The human side of people management
Idea 3: Addressing misallocations of talent

Simultaneous interpretation in English and Mandarin Chinese

Introduced by

- **John A. Quelch**, Dean, China Europe International Business School (CEIBS), People's Republic of China

Discussion Leaders

- **Ding Yuan**, Professor of Accounting, Department Chair (Finance and Accounting), China Europe International Business School (CEIBS), People's Republic of China
- **Han Jian**, Associate Professor of Management, China Europe International Business School (CEIBS), People's Republic of China
- **Ramakrishna Velamuri**, Professor of Entrepreneurship, Academic Director (EMBA International), China Europe International Business School (CEIBS), People's Republic of China

Facilitated by

- **Richard T. Pascale**, Associate Fellow, Saïd Business School, University of Oxford, United Kingdom

13.00 - 14.15
World Expo
Center - The
Village

Lunch
Networking Lunch
Participants are cordially invited to a buffet lunch in the Village within the World Expo Center.

14.00 - 15.15
World Expo
Center -
IdeasLab 2

IdeasLab

IdeasLab with McGill University: Food Security through Innovation

Expert presentations and in-depth group discussions will explore the following:

- Idea 1: Satellite technology and food security
- Idea 2: Sensors to increase soil productivity
- Idea 3: Water resources and food production
- Idea 4: Crops and food security

Simultaneous interpretation in English and Mandarin Chinese

Discussion Leaders

- **Viacheslav Adamchuk**, Associate Professor, Department of Bioresource Engineering, McGill University, Canada
- **Wim Bastiaanssen**, Professor, Delft University of Technology, Netherlands
- **Chandra Madramootoo**, Dean, Faculty of Agricultural and Environmental Sciences, Associate Vice-Principal, McGill University, Canada
- **Donald Smith**, Professor, Department of Plant Sciences, McGill University, Canada

Opening Remarks by

- **Heather Munroe-Blum**, Principal and Vice-Chancellor, McGill University, Canada; Global Agenda Council on Skills & Talent Mobility

Facilitated by

- **Hellmut Schütte**, Distinguished Professor of Management, European Chair for Global Governance and Sino-European Business Relations, China Europe International Business School (CEIBS), People's Republic of China

14.00 - 16.00
World Expo
Center -
WorkSpace

WorkSpace

Talent Management Philosophy in China (in Mandarin Chinese)

How should Chinese business leaders rethink conventional wisdom about talent development to enhance company performance?

The following dimensions will be addressed:

- Measuring employees beyond KPIs
- Factoring in corporate life cycles
- Focusing on middle management

Simultaneous interpretation in English and Mandarin Chinese

Discussion Leaders

- **Bi Yujuan**, President, Tianjin Cotton Exchange Market (TCEM), People's Republic of China
- **Cheung Yan**, Chairlady, Nine Dragons Paper Industries, People's Republic of China
- **Feng Dongming**, Chairman and Chief Executive Officer, Markor Investment Group, People's Republic of China
- **Guo Hui**, Chief Executive Officer, Power Dekor Group, People's Republic of China
- **Pu Xiaoyan**, Deputy General Manager, Caijing Magazine, People's Republic of China
- **Nora Wu**, Partner, Asia Pacific Human Capital Leader, PwC, People's Republic of China
- **Zhao Min**, Founder and Chairman, Adfaith Consulting, People's Republic of China

Co-Facilitated by

- **Han Jian**, Associate Professor of Management, China Europe International Business School (CEIBS), People's Republic of China
- **Wang Lifan**, Founder and Chief Editor, Umiwi Technology, People's Republic of China; Global Agenda Council on Media, Entertainment & Information

14.15 - 15.15
World Expo
Center - Davos

Interactive Session

The Resource Discourse

How are businesses preparing for a world of scarce resources?

The following dimensions will be addressed:

- Innovating industry and business models
- Managing commodity price volatility
- Addressing water, food and energy interlinkages

This session is linked to initiatives and communities of the Forum. Dominic Waughray is available to brief participants.

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Sir Mohammad Jaafar**, Chairman and Managing Director, Kuwaiti Danish Dairy Company, Kuwait
- **Richard O'Brien**, President and Chief Executive Officer, Newmont Mining Corporation, USA
- **Susan Shabangu**, Minister of Mineral Resources of South Africa
- **Jaidev R. Shroff**, Chief Executive Officer, United Phosphorus, India
- **Scott Thomson**, Chief Financial Officer, Talisman Energy, Canada
- **Wu Changhua**, Greater China Director, Climate Group, People's Republic of China

Moderated by

- **Andrew Stevens**, Anchor and Correspondent, CNN International, Hong Kong SAR

14.15 - 15.15
World Expo
Center - Zermatt

Interactive Session

Crisis Communication

How should organizations that operate globally approach crisis communication across cultures?

The following dimensions will be addressed:

- Lessons from Japan
- Effective leadership in times of crisis
- Cultural differences in crisis management
- Impact of social versus traditional media

This session is linked to initiatives and communities of the Forum. Elaine Dezenski is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Erik Charas**, Founder and Managing Director, Charas, Mozambique; Young Global Leader
- **Peje P. M. Emilsson**, Chairman and Chief Executive Officer, Magnora, Sweden
- **Michael Fertik**, Founder and Chief Executive Officer, Reputation.com, USA; Technology Pioneer
- **Nik Gowing**, Main Presenter, BBC World News, United Kingdom

- **Noriyuki Shikata**, Deputy Cabinet Secretary, Office of the Prime Minister of Japan, Japan

Moderated by

- **Tumi Makgabo**, Executive Director, AfricaWorldwide Media, South Africa; Young Global Leader

14.15 - 15.15
World Expo
Center - Lugano

TV Debate

The Backlash to Going Global

As economic uncertainty and accusations of protectionism rise, how should companies approach their expansion into new countries and industries?

The following dimensions will be addressed:

- Pressures against economic openness
- Challenge of youth unemployment
- Widening income inequality

The World Economic Forum hosts this debate in partnership with CNBC.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record and will be broadcast on television.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **James Bacchus**, Chair, Global Practice Group, Greenberg Traurig, USA; Global Agenda Council on the Global Trade System
- **Hans-Paul Bürkner**, Global Chief Executive Officer and President, The Boston Consulting Group, Germany
- **Sir Martin Sorrell**, Chief Executive Officer, WPP, United Kingdom
- **N. V. (Tiger) Tyagarajan**, President and Chief Executive Officer, Genpact, India
- **Min Zhu**, Deputy Managing Director, International Monetary Fund (IMF), Washington DC; Global Agenda Council on China

Moderated by

- **Martin Soong**, Anchor, CNBC Asia, Singapore

14.15 - 15.15
World Expo
Center - Geneva

Interactive Session

Music across Borders

Emmanuel Uwechue, a Nigerian pop star in China, shares insights on both African and Asian pop culture.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Caroline Watson**, Director and Founder, Hua Dan, People's Republic of China; Young Global Leader

With

- **Emmanuel Uwechue**, Musician and Singer, People's Republic of China

14.15 - 15.15

Interactive Session

World Expo
Center - Beta
Zone

New Solutions: Financial Inclusion

Learn about creative approaches to financial inclusion presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

The following new solutions will be explored:

- Asset financing bundled with micro-insurance
- Innovative financial services delivery channels
- First ever peer-led, regulatory-body-approved youth banking scheme
- Personalized provision of home credit in emerging markets
- Financial services for migrant workers

This session is linked to initiatives and communities of the Forum. Mirjam Schoening is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Aleke Dondo**, Founder and Managing Director, Juhudi Kilimo, Kenya
- **Manish Khera**, Chief Executive Officer, Financial Inclusion Network and Operations, India; Young Global Leader
- **Lily Lapenna**, Founder and Chief Executive Officer, MyBnk, United Kingdom; Young Global Leader
- **Christopher Rodrigues**, Chairman, International Personal Finance, United Kingdom; Global Agenda Council on Emerging Multinationals
- **Atsumasa Tochisako**, President and Chief Executive Officer, Microfinance International Corporation (MFIC), USA; Social Entrepreneur

Moderated by

- **Zhang Shengman**, Chairman, Asia Pacific, Citi, Hong Kong SAR

15.15 - 16.30
World Expo
Center -
IdeasLab 1

IdeasLab

IdeasLab with the University of Oxford: Technology for Society

Expert presentations and in-depth group discussions will explore the following:

Idea 1: Making technology work for society

Idea 2: Technology's impact in improving vaccine design and distribution

Idea 3: Healthcare innovation: Meeting development needs

Idea 4: Nanomedicine: New source of healthcare solutions

Idea 5: Citizen science for society's major challenges

Discussion Leaders

- **Sonia Contera**, Co-Director, Institute of Nanoscience for Medicine, Oxford Martin School, United Kingdom
- **Pedro G. Ferreira**, Professor of Astrophysics, University of Oxford, United Kingdom
- **Ian Goldin**, Director, Oxford Martin School, University of Oxford, United Kingdom; Global Agenda Council on Catastrophic Risks
- **Susan Lea**, Co-Director, Institute for Vaccine Design, Oxford Martin School, University of Oxford, United Kingdom
- **Robyn Norton**, Executive Director, George Centre for Healthcare Innovation, Oxford Martin School, United Kingdom

Facilitated by

- **Tan Chorh-Chuan**, President, National University of Singapore, Singapore

15.45 - 16.45

Interactive Session

World Expo
Center - Zermatt

Insights from Emerging Markets: Infrastructure

How are innovative approaches to infrastructure enabling quality growth in emerging markets?

The following dimensions will be addressed:

- Success stories
- Key technologies and innovative financing mechanisms
- Enabling environments and project prioritization
- Role of the private sector

This session is linked to initiatives and communities of the Forum. Alex Wong is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Rebeca Grynspan**, UN Undersecretary-General and UNDP Associate Administrator, United Nations Development Programme (UNDP), New York; Global Agenda Council on Poverty & Economic Development
- **Jafar Hassan**, Minister of Planning and International Cooperation of the Hashemite Kingdom of Jordan
- **Ken Hu**, Deputy Chairman, Huawei Technologies, People's Republic of China; Global Agenda Council on New Models of Leadership
- **Xu Ming**, Chairman, Dalian Shide Group, People's Republic of China; Young Global Leader

Moderated by

- **Martyn Davies**, Chief Executive Officer, Frontier Advisory, South Africa; Young Global Leader

15.45 - 16.45

World Expo
Center - Lugano

Interactive Session

Solving the Education-Employment Equation

How can education reform address future employment needs?

The following dimensions will be addressed:

- Educating for employment
- Skills for the future
- Innovative multistakeholder partnerships

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Sebastien Marot**, Executive Director, Friends-International, Cambodia; Social Entrepreneur
- **Mark Du Ree**, Regional Head, Japan and Asia, Adecco, Japan
- **Joe Saddi**, Chairman of the Board, Booz & Company, Lebanon
- **Anand Sudarshan**, Managing Director and Chief Executive Officer, Manipal Education, India; Global Agenda Council on Benchmarking Progress

Moderated by

- **Laura D'Andrea Tyson**, S. K. and Angela Chan Professor of Global Management, Haas School of Business, USA; Global Agenda Council on Women's Empowerment

15.45 - 16.45

Interactive Session

World Expo
Center - Davos

Growth through Science

How will advances in science and technology influence future expectations about growth?

The following dimensions will be addressed:

- Role of science in society
- Technology and inclusive growth
- R&D priorities

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Anu Acharya**, Founder and Chief Executive Officer, Ocimum Biosolutions, India; Young Global Leader
- **Mark Bertolini**, Chairman, Chief Executive Officer and President, Aetna, USA; Mentors of the Annual Meeting of the New Champions 2011
- **Jeong Kim**, President, Bell Labs and President of Corporate Strategy, Alcatel-Lucent, USA
- **Liu Tianwen**, Chairman and Chief Executive Officer, iSoftStone Information Technology (Group), People's Republic of China

Moderated by

- **Jason Pontin**, Editor-in-Chief and Chief Executive Officer, Technology Review, USA

15.45 - 16.45

Interactive Session

World Expo
Center - Geneva

Arts at the Centre of Quality Growth

How can investment in traditional and contemporary arts contribute to community development?

The following dimensions will be addressed:

- Museums and cultural institutions
- Encouraging new artists
- Engaging communities in arts projects
- Protecting and projecting cultural identity

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Alfreda Murck**, Expert in Classical Chinese Painting, Researcher, Beijing Palace Museum, People's Republic of China
- **Yana Peel**, Co-Director and Founder, Intelligence Squared Asia, Hong Kong SAR; Young Global Leader
- **Marcel Pinas**, Visual Artist, KIBII Foundation, Suriname; Young Global Leader

Moderated by

- **Orville H. Schell**, Director, Center on US-China Relations, Asia Society, USA

15.45 - 16.45

Beta Zone

World Expo
Center - Beta
Zone

From the Frontier: High-end Manufacturing

Learn how high-end manufacturing is transforming:

- Industry competitiveness
- Supply chains
- Sustainable development

This session is linked to initiatives and communities of the Forum. John Moavenzadeh is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **N. S. Bala**, Global Head and Senior Vice-President, Manufacturing and Hi-Tech, Wipro Technologies, India
- **Fabrice Brégier**, Chief Operating Officer, Airbus, France
- **Kevin Thieneman**, President, Caterpillar Asia, People's Republic of China
- **Xu Heyi**, Chairman, Beijing Automotive Group, People's Republic of China

15.45 - 16.45

World Expo
Center - Basel

Mentor Session

Getting Risk Right

Tidjane Thiam, a Mentor of the Annual Meeting of the New Champions and Chief Executive of Prudential, shares his perspective with Global Growth Companies on why good risk management is a key to success.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum

With

- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom; Mentors of the Annual Meeting of the New Champions 2011

15.45 - 18.15

World Expo
Center -
WorkStudio

WorkStudio

Managing Hyperconnectivity

How can organizations best navigate in a hyperconnected world?

The following dimensions will be explored:

- Rapid evolution of information technology
- Financial and economic risks
- Governance and the role of political leaders
- Societal impacts: A day in the life of the connected generation

Discussion Leaders

- **Eva Chen**, Chief Executive Officer, Trend Micro, USA
- **Jacob Hsu**, Chief Executive Officer, Symbio, People's Republic of China; Young Global Leader
- **Hu Weiquan**, General Manager, GlobalMarket Group, China
- **Doreen Lorenzo**, President, frog design, USA; Global Agenda Council on Emerging Technologies
- **Elizabeth Mynatt**, Professor, School of Interactive Computing, Georgia Institute of Technology, USA
- **Yves Pitton**, Senior Vice-President; Director, Corporate Development, Kudelski Group, Switzerland; Global Agenda Council on Media, Entertainment & Information
- **Nathan D. Wolfe**, Chief Executive Officer and Founder, Global Viral Forecasting, USA; Young Global Leader

Facilitated by

- **JP Rangaswami**, Chief Scientist, Salesforce.com, United Kingdom

17.15 - 18.15

Interactive Session

World Expo
Center - Zermatt

Technology without Borders

How can increased access to new technologies create economic opportunity and social status in rural populations?

The following dimensions will be explored:

- Mobile technologies
- Biotechnology in agriculture
- Bridging the Internet divide
- Technology-enabled healthcare delivery

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **H. S. Bedi**, Chairman and Managing Director, Tulip Telecom, India
- **William A. Brindley**, Chief Executive Officer, Nethope, USA
- **Martin Brudermüller**, Vice-Chairman of the Executive Board, BASF SE, Hong Kong SAR
- **Roberto Kikawa**, Managing Director, Projeto Cies, Brazil; Social Entrepreneur
- **Tarkan Maner**, President and Chief Executive Officer, Wyse Technology, USA

Moderated by

- **William D. Green**, Chairman, Accenture, USA

17.15 - 18.15

World Expo
Center - Lugano

Interactive Session

The New Energy Architecture in Emerging Markets

How can emerging markets effectively build a new energy architecture that balances the need for energy security, competitiveness and sustainability?

The following dimensions will be addressed:

- Drivers of energy market transitions
- Factors determining new energy mixes
- Improving the effectiveness of transitions

This session is linked to initiatives and communities of the Forum. Roberto Bocca is available to brief participants.

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **M. Arsjad Rasjid P. Mangkuningrat**, President Director, Co-Group Chief Executive Officer, PT Indika Energy, Indonesia; Young Global Leader
- **Suh Nam Pyo**, President, Korea Advanced Institute of Science and Technology (KAIST), Republic of Korea
- **Tulsi R. Tanti**, Chairman and Managing Director, Suzlon Energy, India

Moderated by

- **James Cameron**, Founder and Vice-Chairman, Climate Change Capital, United Kingdom; Global Agenda Council on Climate Change

17.15 - 18.15

World Expo
Center - Geneva

Interactive Session

Confucian Philosophy in Modern Society

Philosophy professor Daniel Bell examines the modern revival of Confucianism in Asian societies.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Alfreda Murck**, Expert in Classical Chinese Painting, Researcher, Beijing Palace Museum, People's Republic of China

With

- **Daniel A. Bell**, Political Theorist, Tsinghua University, People's Republic of China

17.15 - 18.15

World Expo
Center - Beta
Zone

Interactive Session

New Solutions: Access to Healthcare

Learn about creative approaches to enhancing access to healthcare presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Dulce Maria Bustamante Zamora**, Titular Professor, San Carlos University, Guatemala; Young Scientist
- **Asher Hasan**, Founder and Chief Executive Officer, Naya Jeevan, Pakistan
- **John McArthur**, Chief Executive Officer and Executive Director, Millennium Promise, USA; Young Global Leader
- **Kovin Naidoo**, Global Programme Director, International Center for Eye Care Education (ICEE), South Africa; Social Entrepreneur
- **Una S. Ryan**, President and Chief Executive Officer, Diagnostics For All, USA; Technology Pioneer

Moderated by

- **William L. Meaney**, Chief Executive Officer, Zuellig Group, Hong Kong SAR

17.15 - 18.15

World Expo
Center - Davos

Interactive Session

Beyond the BRICs

How do companies succeed in frontier markets?

The following dimensions will be addressed:

- Defining frontier markets
- Enabling environment
- Risks and opportunities

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Olusegun Aganga**, Minister of Trade and Investment of Nigeria
- **Jahangir Hajiyev**, Chairman of the Board, International Bank of Azerbaijan, Azerbaijan
- **Tarun Khanna**, Jorge Paulo Lemann Professor, Harvard Business School, USA; Young Global Leader
- **Liu Liange**, Vice-President, Export-Import Bank of China, People's Republic of China
- **H.R.H. Prince Khalid Bin Bandar Bin Sultan**, Executive Chairman, Dayim Holdings, Saudi Arabia; Young Global Leader

Moderated by

- **David Schlesinger**, Chairman, China, Thomson Reuters, Hong Kong SAR; Global Agenda Council on China

18.30 - 21.00

World Expo
Center - Plenary
Hall

Dinner

Cultural Soirée

The Dalian Municipal Government invites all participants to enjoy fabulous cuisine, intriguing folk performances and the opportunity to meet with friends from all over the world.

Friday 16 September

- 08.00 - 08.45
World Expo Center - Beta Zone
- Breakfast
In the News
Join a breakfast discussion with international media leaders to debate the top headline issues of the day in business and world politics.
- This session is on the record.*
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Andrew Browne**, China Editor, Wall Street Journal, People's Republic of China
- 09.15 - 10.15
World Expo Center - Davos
- Interactive Session
Digital Asia
How are the convergence of digital technologies and the rapid rise in connected citizens across Asia transforming the way businesses and governments operate?
- The following dimensions will be addressed:
- New patterns in consumer behaviour
 - Digital convergence
 - Innovations in operating models
 - Security and transparency issues
- This session is on the record and webcast live.*
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Michelle Guthrie**, JAPAC Director, Strategic Business Development, Google Asia Pacific, Singapore
 - **Takeshi Natsuno**, Professor, Keio University, Japan; Global Agenda Council on Japan
 - **Wang Jianzhou**, Chairman, China Mobile Communications Corporation, People's Republic of China
 - **Tetsuo Yamakawa**, Vice-Minister for Policy Coordination of Japan
- Moderated by
- **George F. Colony**, Chairman of the Board and Chief Executive Officer, Forrester Research, USA
- 09.15 - 10.15
World Expo Center - Geneva
- Interactive Session
Innovating across Cultures
How should organizations foster innovation across cultures?
- The following dimensions will be addressed:
- Strategic capabilities as drivers of innovation
 - Models of cross-cultural collaboration and exchange
 - Headquarters versus subsidiary cultures
 - Successful strategies in product and process innovation
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Haruhiko Hirate**, Corporate Officer, Senior Vice-President, Head of International Operations Asia, Takeda Pharmaceutical, Japan
 - **Annie Koh**, Associate Professor of Finance and Dean of Executive and Professional Education, Singapore Management University, Singapore
 - **Ivar Kristensen**, Managing Director, Nordic Innovation Centre, Norway
 - **Jean-Yves Naouri**, Chief Operating Officer, Publicis Groupe, France

- **Girija Pande**, Chairman for Asia Pacific, Tata Consultancy Services, Singapore

Moderated by

- **Alois Zwinggi**, Managing Director, Resources and Processes, World Economic Forum

09.15 - 10.15
World Expo
Center - Beta
Zone

Beta Zone

From the Frontier: Information Technology

Learn how next generation information technology is transforming:

- Values
- Communities
- Organizations

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **R. Marcelo Claure**, Chairman of the Board, Chief Executive Officer and President, Brightstar, USA; Young Global Leader
- **Ramayya Krishnan**, Dean, H. John Heinz III College, and William W. and Ruth F. Cooper Professor, Management Science and Information Systems, Carnegie Mellon University, USA
- **Carlos Moreira**, Chairman, Chief Executive Officer and Founder, WISKey, Switzerland; Global Agenda Council on Illicit Trade
- **Tian Ning**, Chairman and President, Zhejiang Panshi Information & Technology, People's Republic of China

Moderated by

- **Jason Li Yat-Sen**, Director, The George Institute for Global Health, People's Republic of China; Young Global Leader

09.15 - 10.15
World Expo
Center - Zermatt

Interactive Session

Nurturing Top Talent

How do companies identify and nurture the next generation of leaders in their organizations?

The following dimensions will be addressed:

- Fostering top performance among employees
- Systemic approaches to talent development
- Innovative recruitment, fast-track and mentorship programmes

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Andrea Illy**, Chairman and Chief Executive Officer, illycaffè, Italy
- **Chaly Mah**, Chief Executive Officer, Asia Pacific, Deloitte, Singapore
- **Keshav Murugesh**, Group Chief Executive Officer, WNS (Holdings), India
- **Michel Vounatsos**, Senior Vice-President, Merck & Co, People's Republic of China

Moderated by

- **Darryl Green**, President, Asia Pacific and Middle East, ManpowerGroup, Singapore

09.15 - 10.15

Mentor Session

World Expo
Center - Basel

Authentic Leadership

Vineet Nayar, a Mentor of the Annual Meeting of the New Champions and Vice-Chairman and Chief Executive Officer of HCL Technologies, shares his perspective with Global Growth Companies on the values and behaviours that underpin authentic leadership.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Børge Brende**, Managing Director, Government Relations and Constituents Engagement, World Economic Forum

With

- **Vineet Nayar**, Vice-Chairman and Chief Executive Officer, HCL Technologies, India; Mentors of the Annual Meeting of the New Champions 2011

09.15 - 11.15
World Expo
Center -
WorkStudio

WorkStudio

New Sustainability Champions

How can fast-growing companies expand in emerging markets in a sustainable way?

The following dimensions will be addressed:

- Innovation-related practices
- Impact and influence of the business environment
- Significance of culture

This session is linked to initiatives and communities of the Forum. Jeremy Jurgens is available to brief participants.

Discussion Leaders

- **Prashant Bangur**, Executive Joint President, Shree Cement, India
- **Anil B. Jain**, Managing Director and Chief Executive Officer, Jain Irrigation Systems, India
- **Ramon Mendiola**, Chief Executive Officer, Florida Ice and Farm Company, Costa Rica
- **Leo Schlesinger**, Chief Executive Officer and Country Head, Masisa Mexico Organization, Mexico; Young Global Leader
- **Tulsi R. Tanti**, Chairman and Managing Director, Suzlon Energy, India

Facilitated by

- **Subramanian Rangan**, The Abu Dhabi Crown Prince Court Endowed Chair in Societal Progress, INSEAD, France; Global Agenda Council on Emerging Multinationals

09.15 - 11.30
World Expo
Center - Zurich

Workshop

Technology Pioneers: Taking Innovation to Market

Technology Pioneers hold the promise of revolutionizing industry and changing society for the better. Join this session to learn about cutting-edge technologies.

This session is linked to initiatives and communities of the Forum. Olivier Schwab is available to brief participants.

Discussion Leaders

- **Harrison Dillon**, President and Chief Technology Officer, Solazyme, USA; Technology Pioneer

- **Mike Fitzgerald**, Chief Executive Officer and Co-Founder, Altobridge, Ireland; Technology Pioneer
- **Soulaiman Htite**, Co-Founder and Head of Technology, Lending Club, USA; Technology Pioneer
- **Adriano Marconetto**, Co-Founder and Chief Executive Officer, Electro Power Systems, Italy; Technology Pioneer
- **Narinder Singh**, Co-Founder and Chief Strategy Officer, Appirio, USA; Technology Pioneer
- **Michael Woelk**, Chief Executive Officer, Picarro, USA; Technology Pioneer

Challengers

- **Sudheer Kuppam**, Senior Managing Director, Intel Capital, Intel Technology India, India
- **José Antonio Miranda**, Chief Executive Officer, China, Gamesa Corporación Tecnológica, Spain

Facilitated by

- **David Kirkpatrick**, Technology Columnist, Daily Beast, USA

10.45 - 11.45
World Expo
Center - Davos

Interactive Session

New Frontiers of Consumption

How are consumer priorities evolving across new economic, demographic and technological frontiers?

The following dimensions will be addressed:

- Emerging and frontier market consumers
- Young consumer attitudes
- The role of technology
- Satisfying demand for quality and sustainability

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Richard Goyder**, Chief Executive Officer and Managing Director, Wesfarmers, Australia
- **Ma Weihua**, President and Chief Executive Officer, China Merchants Bank, People's Republic of China; Mentors of the Annual Meeting of the New Champions 2011
- **Chandran Nair**, Founder and Chief Executive Officer, Global Institute for Tomorrow, Hong Kong SAR
- **Dara O'Rourke**, Founder, GoodGuide, USA
- **Bethlehem Tilahun Alemu**, Co-Founder and Managing Director, SoleRebels, Ethiopia; Young Global Leader
- **Xu Peixin**, Chief Executive Officer, Beijing Redbaby Info-Tech, People's Republic of China

Moderated by

- **Aron Cramer**, President and Chief Executive Officer, Business for Social Responsibility (BSR), USA; Global Agenda Council on the Rule of Law

10.45 - 11.45 Interactive Session

World Expo
Center - Zermatt

Entrepreneurial Excellence

What makes a successful entrepreneur in the 21st century?

The following dimensions will be addressed:

- Qualities, skills and the mindset of a successful entrepreneur
- Education versus practical experience
- Supporting networks and funding

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Marwan M. Boodai**, Chief Executive Officer, Boodai Corporation, Kuwait; Global Agenda Council on the Arab World
- **Yoshito Hori**, Chairman and Chief Executive Officer, Globis Group; President and Dean, Globis University; Managing Partner, Globis Capital Partners, Japan; Global Agenda Council on New Models of Leadership
- **Mel Young**, President and Chief Executive Officer, The Homeless World Cup, United Kingdom; Social Entrepreneur

Moderated by

- **Allon Raiz**, Chief Executive Officer, Raizcorp, South Africa; Young Global Leader

10.45 - 11.45

World Expo
Center - Beta
Zone

Beta Zone

Unlocking Creative Potential

How should companies harness individual creativity?

The following dimensions will be addressed:

- Creating cultures by leveraging technology
- Disruptive innovation and design approaches
- Multidisciplinary thinking

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Valerie Casey**, Founder and Executive Director, The Designers Accord, USA; Young Global Leader
- **Vivake Gupta**, Chief Executive Officer, Lab49, United Kingdom
- **Drue Kataoka**, Artist, USA
- **Takeshi Natsuno**, Professor, Keio University, Japan; Global Agenda Council on Japan

Moderated by

- **Navi Radjou**, Strategy Consultant and Thought Leader, University of Cambridge, United Kingdom

10.45 - 11.45

World Expo
Center - Geneva

Interactive Session

East Asian Values: Continuity and Adaptation

How are East Asia's cultural traditions and societal values providing a framework for approaching modern challenges?

The following dimensions will be addressed:

- Interpreting history
- Philosophy and politics
- Values conveyed by media
- Cultural exchange

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Daniel A. Bell**, Political Theorist, Tsinghua University, People's Republic of China
- **Ge Jianxiong**, Professor of Historical Geography and History, Fudan University, People's Republic of China

- **Shinichi Takemura**, Professor, Earth Literacy Program, Kyoto University of Art and Design, Japan
- **Tian Wei**, Anchor and Host, CCTV News, China Central Television, People's Republic of China; Global Agenda Council on Women's Empowerment

Moderated by

- **Orville H. Schell**, Director, Center on US-China Relations, Asia Society, USA

10.45 - 11.45
World Expo
Center - Lugano

TV Debate

New Realities, New Champions

How will the New Champions of growth master an uncertain external environment?

The following dimensions will be addressed:

- Mapping the risk landscape
- Prospects for domestic growth
- Shifting views on international expansion

The World Economic Forum hosts this debate in partnership with Phoenix Satellite Television.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record and will be broadcast on television.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Cheng Siwei**, Chairman, International Finance Forum (IFF), People's Republic of China
- **Gao Jifan**, Chairman and Chief Executive Officer, Trina Solar (TSL), People's Republic of China
- **Liu Changle**, Chairman and Chief Executive Officer, Phoenix Satellite Television Holdings Limited, Hong Kong SAR

Moderated by

- **Hu Yihu**, TV Presenter, Phoenix Satellite Television, Hong Kong SAR

10.45 - 11.45
World Expo
Center - Basel

Interactive Session

Entering the Hybrid Age: The Future is Now

Ayesha and Parag Khanna, Co-Directors of the Hybrid Reality Institute, examine the co-evolution of humans and technology.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

With

- **Parag Khanna**, Senior Fellow, New America Foundation, USA; Young Global Leader
- **Ayesha Khanna**, Director, Hybrid Reality Institute, USA

12.00 - 13.00

Interactive Session

World Expo
Center - Zermatt

Spotlight on Women Entrepreneurs

How are women changing entrepreneurship and driving growth?

The following dimensions will be addressed:

- Enabling entrepreneurial ecosystems
- Facilitating access to capital
- Developing education and capacity-building
- Mentoring and sponsorship

This session is linked to initiatives and communities of the Forum. Saadia Zahidi is available to brief participants.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Peggy Liu**, Chairperson, JUCCCE, People's Republic of China; Young Global Leader
- **Sarah Mavrincac**, Founder and Chair, aidha, Singapore; Social Entrepreneur
- **William H. Saito**, Chief Executive Officer, InTecur, Japan; Young Global Leader
- **Jane Zhang Youyun**, Executive Vice-President, China Association for Employment Promotion (CAEP), People's Republic of China; Global Agenda Council on Skills & Talent Mobility

Moderated by

- **John A. Quelch**, Dean, China Europe International Business School (CEIBS), People's Republic of China

12.00 - 13.00

World Expo
Center - Geneva

Interactive Session

Adventures in Animation

Chinese artist Sun Xun describes his journey to create animations that cross boundaries between history and cultures.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Barbara Pollack**, Art Critic and Curator, International Art Critics Association, USA

With

- **Sun Xun**, Artist, People's Republic of China

12.00 - 13.00

World Expo
Center - Davos

Interactive Session

Governing Global Growth: The New Context

The economic crisis in East Asia and the global financial crisis a decade later made the case for greater international cooperation and challenged long-held assumptions about economic governance.

What is the new context for managing the world economy and ensuring its stable growth?

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom; Mentors of the Annual Meeting of the New Champions 2011

Moderated by

- **Nik Gowing**, Main Presenter, BBC World News, United Kingdom

12.00 - 13.00
World Expo
Center - Beta
Zone

Beta Zone

Scientific Solutions to Global Challenges

What should be the grand challenge for science in the 21st century?

The following global issues will be explored:

- Urban planning
- Social fragmentation
- Global governance
- Resource scarcity

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Ama de Graft Aikins**, Senior Lecturer, Regional Institute for Population Studies, University of Ghana, Ghana; Young Scientist
- **Darell Hammond**, Founder and Chief Executive Officer, KaBOOM!, USA
- **Enric Sala**, Explorer-in-Residence, National Geographic Society, USA; Young Global Leader

Challenger

- **Howard Alper**, Chair and President, Science, Technology and Innovation Council, Canada

Moderated by

- **Jean-Claude Burgelman**, Head of Unit C2, DG Research and Innovation, European Commission, Brussels

12.00 - 13.15
World Expo
Center -
IdeasLab 1

IdeasLab

IdeasLab with Carnegie Mellon University: Disruptive Health Technologies

Expert presentations and in-depth group discussions will explore the following:

- Idea 1: Human-computer interaction for people with autism
- Idea 2: Data analytics to manage societal health challenges
- Idea 3: Computational approaches to understanding the brain and brain disorders
- Idea 4: Medical robotics

Discussion Leaders

- **Justine Cassell**, Director, Human-Computer Interaction Institute, Carnegie Mellon University, USA; Global Agenda Council on Robotics & Smart Devices
- **Howard Choset**, Professor, Robotics Institute, Carnegie Mellon University, USA
- **Ramayya Krishnan**, Dean, H. John Heinz III College, and William W. and Ruth F. Cooper Professor, Management Science and Information Systems, Carnegie Mellon University, USA
- **Nathan N. Urban**, Dr Frederick A. Schwertz Distinguished Professor, Life Sciences, Head, Carnegie Mellon University, USA

Facilitated by

- **Heather Munroe-Blum**, Principal and Vice-Chancellor, McGill University, Canada; Global Agenda Council on Skills & Talent Mobility

13.00 - 14.15
World Expo
Center - The
Village

Lunch

Networking Lunch

Participants are cordially invited to a buffet lunch in the Village within the World Expo Center.

14.15 - 15.00

Briefing Session

World Expo
Center - The
Village

Tangible Earth: Visualizing Information

Join Shinichi Takemura for a presentation of his Tangible Earth -- the world's first digital globe -- designed to raise global awareness on challenges facing our planet through visualization.

With

- **Shinichi Takemura**, Professor, Earth Literacy Program, Kyoto University of Art and Design, Japan

14.15 - 15.15

World Expo
Center - Lugano

TV Debate

The Global Economy in Flux: The View from Asia

In an environment of uncertain growth and employment, how will developments in the global economy impact businesses and governments in Asia, and what does this mean for the world at large?

The following dimensions will be addressed:

- Advanced economy sovereign debt risk
- Emerging market inflation
- Currency shifts
- Global governance reform

The World Economic Forum hosts this debate in partnership with Bloomberg.

As this is a televised debate, please arrive 15 minutes before the start of the session. The door will be closed at the scheduled time. This session is on the record and will be broadcast on television.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Li Daokui**, Director, Center for China in the World Economy (CCWE), People's Republic of China
- **N. K. Singh**, Member of Parliament, India
- **Heizo Takenaka**, Director, Global Security Research Institute, Keio University, Japan; Member of the Foundation Board of the World Economic Forum; Global Agenda Council on Japan
- **James S. Turley**, Chairman and Chief Executive Officer, Ernst & Young, USA
- **Min Zhu**, Deputy Managing Director, International Monetary Fund (IMF), Washington DC; Global Agenda Council on China

Moderated by

- **Rishaad Salamat**, TV Anchor/Reporter, Bloomberg, Hong Kong SAR

14.15 - 15.15

World Expo
Center - Geneva

Interactive Session

Building Bridges with Brushstrokes

Artist and musician Drue Kataoka draws inspiration from traditional Japanese brush-painting to capture modern messages from around the world.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Maja Kuzmanovic**, President, FoAM, Belgium; Young Global Leader

With

- **Drue Kataoka**, Artist, USA

14.15 - 15.15

Interactive Session

World Expo
Center - Beta
Zone

New Solutions: Closing the Education Gap

Learn about creative approaches to closing the education gap presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

The following new solutions will be explored:

- Innovative teacher training
- Mobile applications for learning
- New notions for student loans
- Accessing the brain through the stomach
- Efficiencies of for-profit education

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Shahzad A. Bhatti**, Chief Executive Officer, TriMillenium Learning, USA; Young Global Leader
- **Geoff Davis**, Chief Executive Officer, White Hat Ventures, USA; Young Global Leader
- **Margo Drakos**, Partner, The SwitchCase Group, USA; Young Global Leader
- **Masa Kogure**, Executive Director, Table for Two International, Japan
- **Dino Varkey**, Executive Director, GEMS Education, United Arab Emirates

Moderated by

- **Tan Chorh-Chuan**, President, National University of Singapore, Singapore

14.15 - 15.15

World Expo
Center - Davos

Interactive Session

Dealing with Demography

How are extreme demographics changing opportunities and strategies for business?

The following dimensions will be addressed:

- Major demographic trends: emerging gaps
- Enabling an inclusive workforce: seniors, youth, women
- Role of governments and business

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Göran Hultin**, Chairman and Chief Executive Officer, Caden Corporation, United Kingdom; Global Agenda Council on Migration
- **Gerald Lawless**, Executive Chairman, Jumeirah Group, United Arab Emirates; Global Agenda Council on Aviation, Travel & Tourism
- **Timothy Ma Kam Wah**, Executive Director, Senior Citizen Home Safety Association, Hong Kong SAR; Social Entrepreneur
- **Mario Moretti Polegato**, Chairman, Geox, Italy
- **Tidjane Thiam**, Group Chief Executive, Prudential, United Kingdom; Mentors of the Annual Meeting of the New Champions 2011
- **Zhao Baige**, Vice-Minister, National Population and Family Planning Commission, People's Republic of China

Moderated by

- **Victor Halberstadt**, Professor of Public Economics, Leiden University, Netherlands; Global Agenda Council on Fiscal Crises

14.15 - 15.15

Mentor Session

World Expo
Center - Basel

Ethics for Global Growth

David T. Seaton, a Mentor of the Annual Meeting of the New Champions and Chief Executive Officer of Fluor Corporation, shares his perspective with Global Growth Companies on the pay-offs of fighting corruption through proven standards and practices for ethical conduct.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum

With

- **David T. Seaton**, Chief Executive Officer, Fluor Corporation, USA; Mentors of the Annual Meeting of the New Champions 2011

14.15 - 16.45
World Expo
Center -
WorkStudio

WorkStudio

More Knowledge, Less Information

In an age of 24-hour connectivity, how can leaders avoid an overload of information, yet still make well-informed decisions?

The following dimensions will be addressed:

- Human cognition
- Information flows and data patterns
- Filtering systems

Discussion Leaders

- **Chan YuenYing**, Director and Professor, Journalism and Media Studies Centre, University of Hong Kong, Hong Kong SAR; Global Agenda Council on Informed Societies
- **Sean Collins**, Head of Asia Pacific Markets and Chairman, Global Communications and Media, KPMG, Singapore
- **Etienne H. Deffarges**, Vice-Chairman, Accretive Health, USA
- **David Jones**, Global Chief Executive Officer, Havas Worldwide, USA; Young Global Leader
- **Margery Kraus**, Founder and Chief Executive Officer, APCO Worldwide, USA
- **Charlene Li**, Author and Founding Partner, Altimeter Group, USA; Global Agenda Council on New Models of Leadership
- **Vincent Van Quickenborne**, Minister of Economy and Reform of Belgium; Young Global Leader

Facilitated by

- **Olivier Oullier**, Professor of Behavioral and Brain Sciences, Université de Provence, France; Young Global Leader

14.15 - 16.45
World Expo
Center -
WorkSpace

WorkSpace

The Entrepreneurial Odyssey

How do entrepreneurs make their journey from early-stage to successful growth?

The following dimensions will be addressed:

- Implementation of successful growth strategies
- Accelerators and inhibitors
- Key partnerships for growth and impact

Discussion Leaders

- **Calvin Chin**, Chief Executive Officer, Qifang, People's Republic of China; Young Global Leader
- **Frank Kui Tang**, Managing Partner and Chief Executive Officer, FountainVest Partners (Asia), Hong Kong SAR
- **Ramakrishna Velamuri**, Professor of Entrepreneurship, Academic Director (EMBA International), China Europe International Business School (CEIBS), People's Republic of China

Facilitated by

- **David Kirkpatrick**, Technology Columnist, Daily Beast, USA

15.15 - 16.15

World Expo
Center -
IdeasLab 1

Interactive Session

New Solutions: Poverty and Social Inclusion

Learn about creative approaches to addressing poverty and enhancing social inclusion presented by a select group of Social Entrepreneurs, Young Global Leaders, Young Scientists, Technology Pioneers and Global Growth Companies.

The following new solutions will be explored:

- Rural design solutions
- Clean, safe energy
- Youth employment opportunities
- Empowered supply chains

- **Heather Fleming**, Chief Executive Officer, Catapult Design, USA; Young Global Leader
- **Mark Ruiz**, Co-Founder, Microventures, Philippines
- **Patrick Schofield**, Founder, Streetwire Artist Collective, South Africa; Social Entrepreneur
- **Mahesh Yagnaraman**, Managing Director and Chief Executive Officer, First Energy, India; Technology Pioneer

Moderated by

- **Rick Aubry**, Chief Executive Officer and Founder, New Foundry Ventures, USA; Social Entrepreneur

15.45 - 16.45

World Expo
Center - Lugano

Interactive Session

Success through Disruption

How should organizations embrace disruptive innovation?

The following dimensions will be addressed:

- First mover advantage
- Experiences in emerging markets
- Challenges for multinationals

This session is on the record.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Javier Garcia-Martinez**, Professor, University of Alicante, Spain; Young Global Leader
- **Ravi Pandit**, Chairman and Group Chief Executive Officer, KPIT Cummins Infosystems, India
- **Qi Xiangdong**, President, Qihoo 360 Technology (Qihoo 360), People's Republic of China
- **Stephen Watts**, President, Asia Pacific Japan, SAP, Germany

Moderated by

- **Sandeep A. Naik**, Co-Head, Apex Partners India Advisers, India; Young Global Leader

- 15.45 - 16.45 Interactive Session
World Expo **Asia's Youth Culture**
Center - Geneva How are societal changes in Asia shaping youth values in the region?
- The following dimensions will be addressed:
- Social consciousness
 - Consumer attitudes
 - Drivers of creativity
 - Impact of social media
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Feng Jun**, Chief Executive Officer, Aigo Digital Technology, People's Republic of China; Young Global Leader
 - **Kenny Low**, Chief Executive Officer, City College & O School, Singapore; Social Entrepreneur
 - **Vijayeswaran S. Vijayaratnam**, Executive Chairman, QI, Malaysia
 - **Sun Xun**, Artist, People's Republic of China
- Moderated by
- **Thomas Crampton**, Asia Pacific Director, Social@Ogilvy, Ogilvy, Hong Kong SAR
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- 15.45 - 16.45 Beta Zone
World Expo **How Do Leaders Learn?**
Center - Beta How is technology boosting talent development and transforming the way people
Zone learn?
- The following dimensions will be addressed:
- Integrated online learning
 - Simulations and video games
 - The virtual workplace
 - Embracing social media
- Simultaneous interpretation in English, Mandarin Chinese and Japanese*
- **Ian Bogost**, Professor, School of Literature, Communication and Culture, Georgia Institute of Technology, USA
 - **Charles-Edouard Bouée**, Member, Global Executive Committee, and President, Roland Berger Asia, Roland Berger Strategy Consultants, People's Republic of China
 - **Shantanu Prakash**, Managing Director, Educomp Solutions, India; Global Agenda Council on Emerging Multinationals
 - **Wang Lifan**, Founder and Chief Editor, Umiwi Technology, People's Republic of China; Global Agenda Council on Media, Entertainment & Information
- Moderated by
- **Jason Pontin**, Editor-in-Chief and Chief Executive Officer, Technology Review, USA
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- 15.45 - 16.45 Mentor Session

World Expo
Center - Basel

Innovate to Compete

Mark Bertolini, a Mentor of the Annual Meeting of the New Champions and Chairman, Chief Executive Officer and President of Aetna, shares his perspective with Global Growth Companies on how disruptive technologies help companies address strategic gaps created by changing consumer behaviour.

Designed for Global Growth Companies

Simultaneous interpretation in English, Mandarin Chinese and Japanese

Introduced by

- **Adrian Monck**, Managing Director, Head of Communications and Media, World Economic Forum

With

- **Mark Bertolini**, Chairman, Chief Executive Officer and President, Aetna, USA; Mentors of the Annual Meeting of the New Champions 2011

17.00 - 18.00

World Expo
Center - Davos

Plenary Session

Mastering Quality Growth: Passing the Test of Technology

From Wall Street to the Arab Street, technology continues to disrupt at a pace and scale never before witnessed in history -- but can we ensure that it will enable us to achieve quality growth?

The following dimensions will be addressed:

- Intended and unintended social consequences of ubiquitous technology
- Implications of human-technology co-evolution

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Harrison Dillon**, President and Chief Technology Officer, Solazyme, USA; Technology Pioneer
- **Vivek Kundra**, Fellow, Harvard University, USA; US Chief Information Officer (2009-2011); Young Global Leader
- **Matthew Prince**, Chief Executive Officer, Cloudflare, USA; Technology Pioneer
- **N. V. (Tiger) Tyagarajan**, President and Chief Executive Officer, Genpact, India

Chaired by

- **Nik Gowing**, Main Presenter, BBC World News, United Kingdom

18.00 - 18.10

World Expo
Center - Davos

Plenary Session

Closing Remarks

This session is on the record and webcast live.

Simultaneous interpretation in English, Mandarin Chinese and Japanese

- **Robert Greenhill**, Managing Director and Chief Business Officer, World Economic Forum
- **Li Wancai**, Mayor of Dalian, People's Republic of China

18.10 - 19.00

World Expo
Center - Lobby
Level

Reception

Farewell Reception