



# YGL Silicon Valley Innovation Summit

## Program

March 16-18, 2011

With the support of:



STANFORD  
UNIVERSITY

Silicon Valley Bank   
A Member of SVB Financial Group

Google

W&R  
Wilson Sonsini Goodrich & Rosati  
PROFESSIONAL CORPORATION



FOUNDERS FUND



## About

The Forum of Young Global Leaders is a unique, multistakeholder community of exceptional young leaders who share a commitment to shaping the global future. Each year the World Economic Forum identifies extraordinary individuals, drawn from every region of the world.

## Audience

100 Young Global Leaders, by invitation-only. The whole event will be held off the record. No press will attend.

## Program

What makes Silicon Valley so special? Is it the nexus of venture capital, education and a risk-taking culture? Or, as Google's CEO Eric Schmidt puts it "It is the weather". Meet and learn with some of the most successful Silicon Valley entrepreneurs, investors and thought-leaders in a comprehensive two-day program designed by YGLs for YGLs.

## Attendance

Attendance is free of charge. You need to be registered to the whole duration of the event and engage in all sessions. We will not be able to accommodate specific requests for single sessions only. We can enter Stanford, Google and Facebook campuses as a group and can not support individual registrations.

## Agenda

### **Day 1 (Wednesday 3/16)**

12:00 - 18:00	Participants arrive in Palo Alto (Stanford Park Hotel)
18:00 - 18:15	Buses depart to dinner venue
18:30 - 21:00	<b><u>Opening Night Reception</u></b> Sponsored by Silicon Valley Bank

### **Day 2 (Thursday 3/17)**

#### **Sessions at Stanford**

Knight Management Center

08:15 - 08:45	Registration and coffee
08:45 - 09:00	<b><u>Welcome Keynote</u></b> Garth Saloner, Philip H. Knight Professor, Dean of the Stanford Graduate School of Business
09:00 - 10:00	<b><u>Silicon Valley: Culture, Ecosystem, Trends</u></b> Max Levchin, Co-founder Slide and PayPal Jake Seid, Managing Partner Lightspeed Tim O'Reilly, CEO O'Reilly Media
10:00 - 11:00	<b><u>Panel: Entrepreneurs</u></b> John Battelle, Federated Media, YGL interviews leading entrepreneurs



11:00 - 11:40	<b><u>Creating Infectious Action</u></b> Jennifer Aaker, General Atlantic Professor of Marketing, Stanford Graduate School of Business Reid Hoffman, Chairman LinkedIn, Partner Greylock
11:50	Buses depart to Facebook
12:00 - 14:00	<b><u>Facebook</u></b> Sheryl Sandberg, YGL and Facebook COO Lunch and Fireside chat
14:15 - 14:30	Buses depart to Stanford
15:00 - 17:00	<b><u>Stanford D.School Workshop</u></b> Stanford's D.School and Catapult Design leading interactive session exploring design thinking
17:00 - 17:30	Return to hotels
18:30	Buses depart to Computer History Museum
19:00 - 21:30	<b><u>Meet the Leader Dinner</u></b> Computer History Museum, Mountain View Sponsored by Wilson Sonsini Goodrick Rosati
21:30 – 23:00	<b><u>YGL Nightcap</u></b>

### **Day 3 (Friday 3/18)**

08:30 - 09:30	<b><u>Breakfast discussion on YGL Innovation</u></b> Eric Roland, Community Manager, North America, YGL World Economic Forum (Stanford Park Hotel)
09:45	Buses depart to Google
10:00 - 12:00	<b><u>Google</u></b> Host Marissa Mayer, YGL and Google VP
12:00 - 13:00	Lunch at Google
13:00 - 14:30	<b><u>Davos 2011</u></b> Keynote: Tim Brown, CEO of IDEO YGL Davos Panel: Geoff Davis, Priya Haji
14:30	Buses depart from Google
14:30 - 16:00	<b><u>Optional Tour</u></b> Visit Leading Silicon Valley Start-Ups: LinkedIn
18:00 - 2:00	<b><u>Founders Fund VIP Reception</u></b> Networking with Silicon Valley entrepreneurs and investors hosted by Luke Nosek and Ken Howery, Founders Fund (San Francisco)



## Contact

Email: [yglbayarea@gmail.com](mailto:yglbayarea@gmail.com)

Organizers: Jake Seid, Andrej Nabergoj

Coordination: Lona Alia Duncan

Team: Heather Flemming, Lila Ibrahim, Rich Stromback

YGL Coordinator: Eric Roland

For questions regarding the program, accommodations and logistics, ideas and comments, please contact:

Ms. Lona Alia Duncan

[yglbayarea@gmail.com](mailto:yglbayarea@gmail.com)

(+1) 703-989-5026